



Bintel Analytics

Business Intelligence & Analytics Services

Company Profile



01 THE COMPANY

Bintel Analytics is a Malawian registered company that specializes in data management services delivered as business intelligence and analytics solutions. We create value by providing business intelligence (BI) and analytics solutions, allowing our clients to source, store and utilize data to discover valuable insights and make informed decisions that propel their businesses.

We are a unique service provider offering full-stack business intelligence and analytics solutions that cover every aspect, ranging from data collection, data analysis and mining, reporting, to archiving. Our focus is to ensure that businesses have the proper systems, computing and data storage infrastructure, data and data products, and the capacity to effectively deploy and use the BI tools of their choice.

Mission

To provide business intelligence and analytics solutions to our clients, equipping them with the means and skills to source, store and utilize data to discover valuable insights and make informed decisions.

Vision

To lead a vibrant, informed and competitive business ecosystem propelled by fact-driven business insights.

Values

We execute our mission guided by the strong values of **integrity**, **service**, **innovation**, **social entrepreneurship**, and **openness**.



Blantyre: Limbe Entrepreneurs Hub, Raynor Ave. Room C1,

Lilongwe: Area 47/3/172



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Business intelligence is a data-centric technique that prescribes systems, processes, methodologies and applications necessary for fact-based and informed business decision making. We mould our products and services to provide full-stack BI solutions, from the foundational data collection and warehousing through analysis, reporting to visualization. We also realize that well trained personnel and a solid IT infrastructure is an integral part of a successful BI strategy for any organization seeking to transform their data asset into useful information.



Business Intelligence Infrastructure & Managed Services

Installation, configuration, support and management of IT hardware and software applications required to fulfil your BI and data needs, covering:

- Custom software systems
- Management dashboards
- Storage & computing hardware
- Data warehouse, databases and big data platforms
- Third-party business software licensing & support



Data Management Outsourcing

Outsourced data collection, statistical analysis and data mining services including

- Mobile data collection solutions
- Data entry/migration/integration & record linkage
- Data cleaning
- Big data analytics



BI & Analytics Tools Training

Training and certification services for BI tools, big data technologies, data analytics and statistical analysis software including **IBM SPSS, STATA, R, Epi Info, Hadoop, MySQL, MS Excel, MS Access, Python, Eviews**



Market Research

Providing businesses with accurate, reliable, valid and real-time information to plan and develop products and services that profitably match customers' requirements and supports decision making; including **Competitive Analysis, Market Analysis, Industry Analysis, Web/Social Analytics** and **Opinion Polls**



Data Brokering

Data, information and insights sourcing and brokering service for students, researchers, organizations and companies.

Bintel's foundation is strengthened by a firm management team that comprises experienced, highly qualified and skilled professionals, whose synergy enables timely delivery of services that exceed expectations.



Walusungu Gondwe

MANAGING DIRECTOR

Walusungu is a computer scientist and entrepreneur with extensive knowledge and experience in data science, ICT leadership and tertiary education. He has accumulated extensive knowledge in data science, IT infrastructure development and teaching through his work with various prominent local and international organizations including Kamuzu Academy, Malawi SDNP and the University of Malawi. He is also a member of various international organizations and participates in internet policy formulation at ICANN and AfriNIC. He holds a Master's Degree in Computer Science from AUST, Abuja, Nigeria and a BSc in Computer Science from UNIMA, Malawi. Get in touch with him through wgondwe@bintelanalytics.mw.



Bryan Mthiko

MANAGER - R&D

Bryan is a statistician and researcher by profession. He has built a solid portfolio in research, proposal writing, teaching and health informatics through his work as Cohort Data Manager and Co-Investigator at University of North Carolina Project, Senior Lecturer in ICT and Mathematics at Daeyang University, and Lecture at various reputable institutions including The Polytechnic of the University of Malawi, Blantyre International University and Nkhoma University. He is also a Mathematics and Statistics Marker and Examiner at the Institute of Chartered Accountants in Malawi (ICAM). He holds a Master's Degree in Health Informatics (UNIMA) and BSc in Math Sciences (Statistics & Computing - UNIMA). Get in touch with him through bmthiko@bintelanalytics.mw.



Malango Msukwa

MANAGER - FINANCE & ADMIN

Malango is an experienced systems analyst and data professional. He has solidified his position as an experienced data scientist through his roles at various high profile research institutions. His past roles include Data Manager for the Institute of Social and Preventive Medicine for the University of Bern, Database Manager for Malawi Liverpool Welcome (MLW) Trust Clinical Research Programme and Systems Analyst and Programmer for the Malawi National Examinations Board (MANEB). He has a Bachelor's degree in Computer Science and Statistics and studying towards attaining MSc in Public Health at the University of Malawi. Get in touch with him through mmsukwa@bintelanalytics.mw.



Jerome Msampha

MANAGER - MARKETING & SALES

Jerome is an experienced IT specialist, entrepreneur and marketer. He has accumulated experience in IT service provision through his job as IT Officer for Médecins Sans Frontières, National Systems Coordinator for World Vision International and Lead IT Support Specialist for Old Mutual Malawi. He also established AJ Business Solutions and provided IT services and support to various reputable clients such as PCI Malawi, Wellcome Trust and Charter Insurance. He holds a Bachelor's degree in Mathematical Sciences (Statistics and Computing) and is a Microsoft Certified Solutions Associate (MCSA). Get in touch with him through jmsampha@bintelanalytics.mw.



Collins Zamawe

LEAD RESEARCHER

Collins is a research scientist particularly interested in reproductive health research. He has expertise in study design, data collection, data management and analysis of both quantitative and qualitative data. He has very strong analytical skills and conversant with many data analysis software such as Stata, SPSS, NVivo and Atlas.ti. Mr. Zamawe has hands-on experience in managing research projects/assignments, knowledge translation, establishing and managing robust monitoring and evaluation systems. He is currently studying for PhD in Global Health and holds an MSc in Medical Anthropology and a Bachelor's Degree in Social Sciences. Get in touch with him through czamawe@bintelanalytics.mw.

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SOME OF OUR CLIENTS

- PSI Malawi
- Malawi Bureau of Standards
- Alliance Capital Limited (ACL)
- Northern Region Water Board (NRWB)
- National Cooperative Business CLUSA Association (CLUSA)
- Goal Malawi
- E-Kwacha Ltd
- Aryan Holdings Ltd.
- Machinga ADD (Malawi Govt)
- Concern Worldwide

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BANK DETAILS

Account: Bintel Analytics
Bank: NBS Bank
Branch: Ginnery Corner
Type: Current
Number: 17467824

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SOCIAL

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